

香港中文大學(深圳)
The Chinese University of Hong Kong, Shenzhen

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香港中文大學(深圳)
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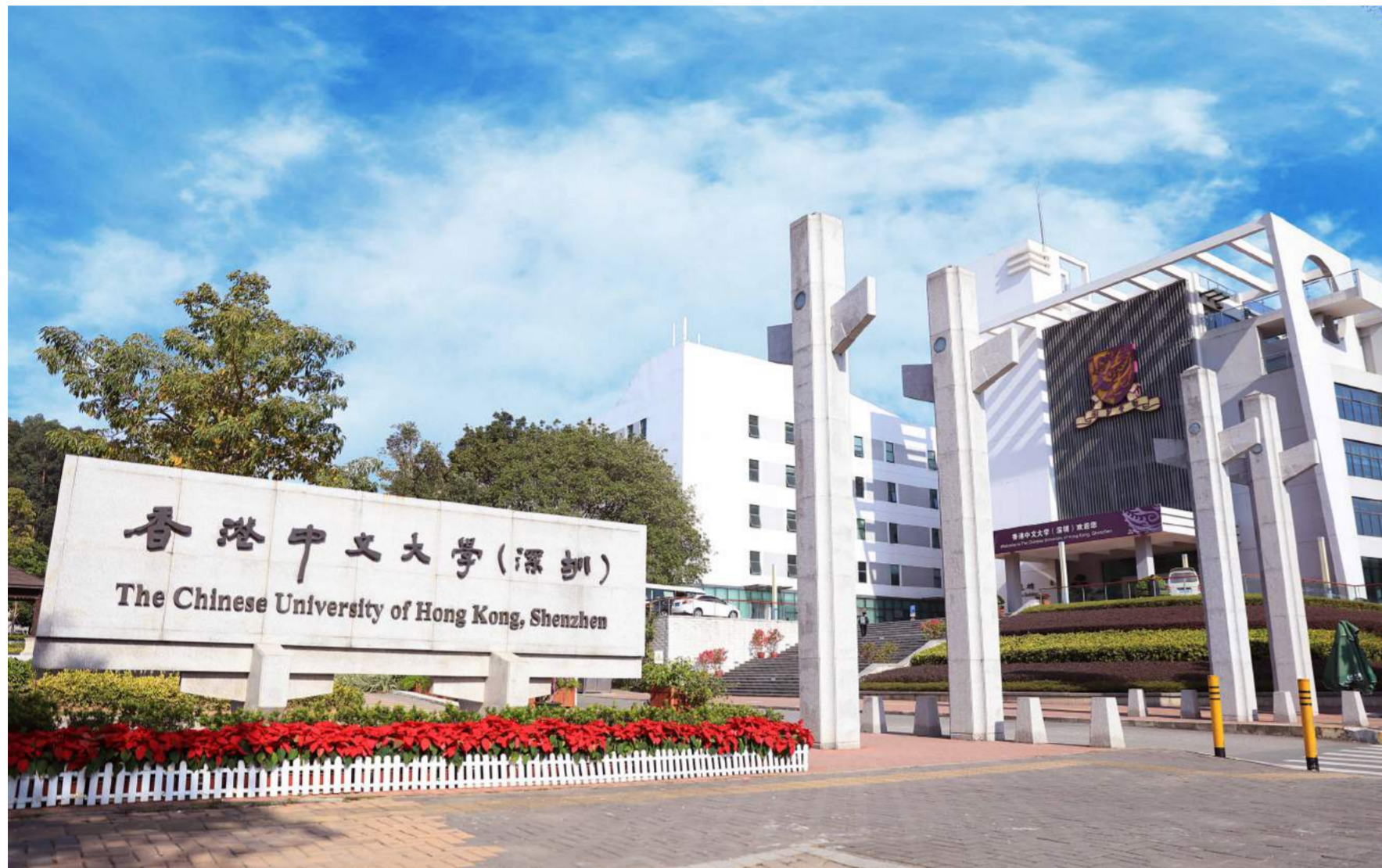


香港中文大學(深圳)
大學網站

香港中文大學校刊專題報道： 香港中文大學(深圳)是港中大教育理念的延伸



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中大校刊完整版



2018年是香港中文大學建校五十五周年，有着雙重的意義，因為在香港中文大學以北不遠處的深圳市龍崗區，香港中文大學(深圳)轉眼亦成立四年，並誕生了首批268名本科畢業生。港中大早在20世紀70年代末已與內地院校合作研究和合辦課程，2000年前後，合作更趨深入廣泛。2006年港中大與中國科學院、深圳市政府合作成立中國科學院深圳先進技術研究院。

2009年，香港中文大學深圳研究院於深圳市南山區動工興建，作為研究、開發、培訓和技術轉移的基地，並於2011年底啟用。2009年3月，港中大又與深圳華大基因研究院合作成立中華基因組研究中心。

大學亦決定再進一步，把創校以來一直秉持的“結合傳統與現代，融會中國與西方”教育理念，移植至內地。2009年年底校董會成立專責小組，探討在內地成立一所新大學的可行性，但前提是維持與香港中文大學課程的同等質量。幾經研究及磋商後，港中大(深圳)於2014年3月獲國家教育部批准正式成立。

近日，香港中文大學校刊《中大校刊》刊登了關於香港中文大學(深圳)的專題報道，帶大家迅速了解這所年輕的學府如何在短短幾年之間崛起，學生人數從268名快速增至4000多人，並連續三年成為廣東省高等院校中高考錄取分數最高的大學，讓港中大的教育理念在當地萌芽成長。

本專題從港中大(深圳)的育人理念、招生情況、書院制、科研進展等多角度展開報道，並通過在校本科生和研究生的分享，全面還原這所年輕大學4年多的成長歷程，展現這所大學如何竭盡全力以建立一所立足中國、面向世界的一流研究型大學為目標，在深圳這片土壤傳承開創。正如香港中文大學(深圳)創校校長徐揚生所言：我深信深港兩校攜手，結合力量，會促成前所未有的協同效應，達至共贏，貢獻香港、大灣區及國家。



English Version

CUHK Bulletin: How CUHK-Shenzhen takes CUHK's Educational Philosophy Northward

The year 2018 is a special year for The Chinese University of Hong Kong. It marked not only the University's 55th anniversary, but also the first batch of over 300 graduates from another institution with the same name—the four-year old CUHK-Shenzhen located in Longgang District, Shenzhen.

Since the late 1970s, CUHK has been working in partnership with mainland universities and institutes in research and programme collaborations, endeavours which have grown in scale and intensified since the 2000s. In 2006, CUHK established the Shenzhen Institute of Advanced Technology in collaboration with the Chinese Academy of Sciences and the Shenzhen Municipal Government.

In 2009, CUHK started to build the CUHK Shenzhen Research Institute in the Nanshan District, which was eventually opened in late 2011 as a base for research, development, training, and technology transfer. In March 2009, the University also established the CUHK-BGI Genome

Research Centre in collaboration with the Beijing Genomics Institute, Shenzhen.

With the idea of transplanting and furthering CUHK's mission to combine tradition with modernity, and to bring together China and the West, the University Council set up a task force in late 2009 to assess the feasibility for the University to establish a new university on the mainland. This new university would have to ensure that the quality of the educational experience it offers is on par with that in Hong Kong. In March 2014, the establishment of The Chinese University of Hong Kong, Shenzhen was approved by the State Ministry of Education.

The latest issue of the CUHK Bulletin provides a thorough introduction of how the young CUHK-Shenzhen has grown from a campus of only 268 students to its present student body of over 4,000, and how it has ranked first in admitting the highest scoring candidates in the Guangdong Province for three consecutive years.

This feature article covers many aspects of the current situation of CUHK-Shenzhen, ranging from the educational philosophy, the admissions, the collegiate system, to the research development. It is an effort to create an understanding of how CUHK-Shenzhen is working its way up to become a world-class research university featured by strong connections between China and the world.



經管學院開設經濟學與金融學博士項目 PhD Programmes in Finance and Economics Newly Launched at CUHK-Shenzhen



近日，香港中文大學(深圳)經管學院推出經濟學博士項目與金融學博士項目，旨在為希望在經濟學及金融學領域攻讀更高學位學生提供深造機會，也為高校和研究機構等培養高層次研究型人才。申請人需具備本科及以上學歷，學生完成學業，達到畢業要求後，將獲得香港中文大學學位。

經濟學博士項目的研究重點為微觀經濟理論、應用微觀經濟學、金融經濟學、國際經濟學、工業組織、行為經濟學和其他相關領域。

金融學博士項目的研究重點為資產定價、企業財務和其他相關領域。

學習期間，學校將為學生提供豐富各類獎學金及助研助教資助計劃，用以幫助學生支付學費及必要的生活成本。

申請人需具備本科及以上學歷，成績優秀，參加過GRE或GMAT考試，滿足一定英語語言要求，具備良好數學或統計學基礎。

該項目現已接受2019年入學申請，2月15日開始錄取評審及安排面試，並陸續發放錄取通知。接收申請截止日期為4月1日。為增加錄取機會，建議申請人儘早提交申請。

The School of Management and Economics of The Chinese University of Hong Kong, Shenzhen launched two PhD Programmes for students who wish to pursue a higher degree in the field of economics and finance. The programmes also cultivate research talents for universities and research institutes. Students successfully finish the programme will be granted with a degree of The Chinese University of Hong Kong.

The PhD Programme in Economics has a broad-ranging field of research in microeconomic theory, applied microeconomics, financial economics, international economics, industrial organization, behavioural economics, and related domains.

The PhD Programme in Finance mainly focus on asset pricing, corporate finance, and related domains.

Applicants should hold a bachelor degree or above with outstanding academic performance. GRE/GMAT scores and proof of English language proficiency are required. Students should also have a good foundation in mathematics and statistics.

Students have the opportunities to receive scholarships from the school and work as teaching or research assistants to cover tuition fees and living expenses.

Recruitment assessment and interview will be arranged on or after Feb 15, and with admission notices to follow. Application deadline is April 1. To increase the chance of admission, applicant is advised to submit application early.



Scan the QR code for more information

《粵港澳大灣區發展規劃綱要》發布，
港中大(深圳)師生怎么看？

2019年2月18日，《粵港澳大灣區發展規劃綱要》正式發布，這與深圳的發展息息相關，對於香港中文大學(深圳)來說，也是意義重大。關於粵港澳大灣區的建设與發展，港中大(深圳)的師生結合自己的專業領域、科研方向、就業計劃等，提出自己的見解，也試着為粵港澳大灣區的建设，貢獻自己的力量。

The blueprint for Guangdong-Hong Kong-Macao Greater Bay Area was officially released on February 18th, marking great significance to the development of CUHK-Shenzhen. The faculty and students of CUHK-Shenzhen believe that the University, established upon the sound cooperation between Guangdong and Hong Kong, shall seize the opportunity to deepen the connections and make contribution to talent cultivation and research advancement of the area.

Blueprint for Guangdong-Hong Kong-Macao Greater Bay Area Revealed-Views from CUHK-Shenzhen Faculty and Students

徐揚生教授： 大灣區具備國際科創中心的條件



香港中文大學(深圳)校長、中國工程院院士徐揚生教授

“《粵港澳大灣區發展規劃綱要》的發布對我們來說太及時了，因為我們這個大學實際上就是基於大灣區這個背景建立起來的。”香港中文大學(深圳)校長、中國工程院院士徐揚生教授表示，香港中文大學(深圳)是個國際化的大學，不僅傳承了香港中文大學的傳統，同時也是結合深圳這樣一個國家製造基地、創新創業基地的機制而發展的。

從科研方面來看，徐揚生教授認為粵港澳大灣區有條件打造成國際的創新和科研中心。深圳具有全世界最完備的一個產業鏈，在這樣的基礎上，聯動香港地區的人才、基礎建設、基礎科學研究，完全可以成為一個國際創新的科學中心；而香港的科學研究建立也有很長時間了，只有和深圳的產業鏈連接起來，才能讓它真正發揮作用。

從醫療衛生方面來看，徐揚生教授提出，深圳在醫療、醫學、醫藥人才培養等方面稍顯薄弱。而香港因為有國際化的指引，在這些方面做得出類拔萃；而廣州也有不錯的基礎。如果把大灣區的資源融合、調動、協調起來的話，醫學教育的質量、醫學人才的培養效果跟醫療質量會有顯著提升。

徐揚生教授表示，大灣區科研方面的合作，尤其是高校之間的科研方面的工作，還有很多工作可做。一方面，廣東的高校不少，新建的高校也不少，但規模都比較小且剛剛起步，另外就是應用類的專業比較多。香港有八所高校，基礎研究方面的能力很強，科研人才也很多，可以做很多的資源協調的工作，把基礎研究和應用結合起來。

深圳、廣州、中山、東莞這帶的製造業很發達，這些企業跟香港、澳門、深圳高校的聯合也是一個非常高的層面。“比如香港作為一個物流中心，但是關於物流方面的研究，其實我們這帶可能做得更多、更廣泛，包括深圳的高校，廣州的高校都可以聯動起來幫助香港的物流中心做好調動工作。”

Professor Yangsheng Xu, President of CUHK-Shenzhen and Academician of Chinese Academy of Engineering, is excited about the unveiling of the blueprint for Guangdong-Hong Kong-Macao Greater Bay Area.

"The blueprint came at the right time for us, as CUHK-Shenzhen was built against the backdrop of the development of the Greater Bay Area. CUHK-Shenzhen is a highly internationalized university, inheriting the traditions of The Chinese University of Hong Kong while utilizing the advantages of Shenzhen as a national base for manufacturing, innovation, and entrepreneurship.

In terms of the development of the Greater Bay Area, President Xu highlights two points: the cultivation of talents and the integration of medical and healthcare resources.

To achieve these, it is important to fully mobilize, integrate and coordinate the resources of the bay area cities. Institutions of higher education in Shenzhen, especially international universities such as CUHK-Shenzhen, are obliged to play a stronger role in cutting-edge scientific research, industry-university integration and FinTech development in the Greater Bay Area."



香港中文大學(深圳)協理副校長、校長講席教授蔡小強教授

《粵港澳大灣區發展規劃綱要》的發布，讓香港中文大學(深圳)協理副校長、校長講席教授蔡小強教授覺得很興奮。

蔡小強教授長期從事物流管理與供應鏈管理的研究，近年也開展了物聯網方面的研究。物流是香港的四大經濟支柱之一，香港在海運、航空等方面做得非常好。同時，廣東地區尤其是深圳，物流業也非常發達，吞吐量已經超過了世界上重要的一些港口。而整個供應鏈管理，整個物流業的發展，最重要的就是能做好協調、通訊，粵港澳大灣區的發展戰略，正好利於促進協調和溝通。香港和內地的合作將能發揮更大的優勢，產生更好的效益。

蔡小強教授認為粵港澳大灣區的物流行業，未來將會發展得更好，粵港澳大灣區在物流業這方面可以做到全球領先。粵港澳大灣區的發展可能真的提供了這樣一個機會，讓粵港之間有更好的合作：利用香港的高校資源，譬如已有的師資隊伍、研發力量，借助深圳在創新工業方面已經建立的一些優勢，背靠整個中國內地比較強大的人才資源，將兩者結合起來，未來可以創造一些共贏的機會。粵港澳大灣區的战略對國家乃至整個粵港澳各個城市都舉足輕重。

Professor Xiaoqiang Cai, Associate Vice President and Presidential Chair Professor of CUHK-Shenzhen comments: "I am thrilled by the release of the blueprint for Guangdong-Hong Kong-Macao Greater Bay Area. We have been expecting it for a long time, and, with the blueprint, it comes numerous new opportunities. For years, I have been engaged in research projects on logistics management and supply chain management, and in recent years, I have carried out research projects on the Internet of things. Logistics is one of the four economic pillars of Hong Kong, which excels in shipping and aviation. Guangdong, especially Shenzhen, is home to a highly-developed logistics industry whose throughput has exceeded some of the world's most important ports. The strategies of the Greater Bay Area will facilitate the coordination and communication between Hong Kong and the mainland, which are the key to the overall development of supply chain management and logistics industry. The close collaboration between Hong Kong and the mainland will maximize the advantages of both sides and thus produce positive impact on a larger scale." The logistics industry in the Greater Bay Area, Professor Cai hopes, will one day become world-leading.

張博輝教授： 大灣區讓企業受益良多



香港中文大學(深圳)經管學院執行副院長張博輝教授

香港中文大學(深圳)經管學院執行副院長張博輝教授認為，深圳市的企業，在粵港澳大灣區的整体推進中，能獲得非常多的受益。首先，一個企業的發展主要有幾個方面，第一個是市場。在這個綱要正式發布之前，有可能企業的市場僅僅局限於深圳市。但在這個綱要發布之後，企業的視野、市場的空間將進一步擴大，會拓寬到粵港澳大灣區這個9+2個城市。與此同時，以粵港澳大灣區平台為基礎，帶動“一帶一路”的這些沿線國家和地區，將會促成一個更大的體量的市場。

第二個方面就是企業的运行成本。在經營企業的時候，原材料和其他一些生產要素的成本由深圳市或周邊地區所提供的，但在粵港澳大灣區的布局下，生產要素和生產資料的獲取渠道會進一步增加和拓寬，這樣將有效降低企業的生产成本。

第三點是創新，任何一個企業的發展都離不開創新技術。在粵港澳大灣區的背景下，我們可以以香港、澳門為平台，通過與一些世界型企業的競爭、交流和学习，得以了解更多的技術，彌補自己的不足，並進一步幫助企業增加和完善產品的專利化。

As an economist, Professor Bohui Zhang, Executive Associate Dean of The School of Management and Economics, is very optimistic about the economic prospect of the Greater Bay Area.

"Enterprises in Shenzhen will benefit tremendously from the construction of the Greater Bay Area. This blueprint unfolds a bright prospect of the Greater Bay Area, with the potentials of its 9 cities and 2 special administration regions further explored. The platform established by the Greater Bay Area will strengthen the ties with the countries along the 'Belt and Road', hence the formation of a larger market. A wider access to means and factors of production will be achieved, and a lower production cost accordingly. Through closer cooperation and interaction with world-class enterprises in Hong Kong and Macao, companies in Shenzhen can seek advancement in technologies and make improvement in patent protection. Moreover, it will further broaden the channels for talent introduction and attract more management and R&D personnel with international perspectives, which, in the end, will boost the global competitiveness of local enterprises."

蔡小強教授：

大灣區促進物流業全球領先

王丛教授： 大湾区成为经济发展新引擎

深圳高等金融研究院
副院长王丛教授



深圳高等金融研究院副院长、香港中文大学(深圳)教授王丛在接受第一财经和新浪财经采访时表示,《纲要》明确了大湾区的发展方向和各个城市的定位,让每个城市可做到扬长避短。“这样的规划可以使大湾区成为下一个引领中国经济发展的重要引擎。”

王丛教授认为此次《纲要》主要有以下几个亮点。第一点是加快制造业结构调整,推动制造业智能化发展。特别是核心零部件的研发和制造,这正是中美贸易摩擦中我们迫切需要解决的问题。第二点是《纲要》提到强化知识产权的保护和运用,里面提到依托粤港、粤澳以及泛珠三角区域知识产权合作机制,加强这个区域的知识产权的保护。同时也提到要支持香港成为区域知识产权贸易中心。这对于鼓励科技创新起到重要作用。第三点则是提到金融市场互联互通的问题,特别提到要逐步扩大人民币在大湾区内跨境使用的规模和范围。大湾区内的银行和金融机构可以进行跨境的拆借,以及提到人民币相关衍生品业务、理财产品交叉代理销售业务等。“这些都是很重要的政策突破,目的是使得人民币在大湾区内实现逐步的跨境流通,为人民币国际化做出重要的实验。”第四点是在科技创新产业方面,《纲要》提到了要鼓励资金、技术、信息和人才的流通。大湾区本身已经具备了成为科创中心的必要条件,比如香港有着一流的大学和研究机构,深圳有着高质量的研发和创新,东莞、中山等城市有着完整的制造业的产业链,再加上深港两地的融资渠道的支持。如果把把这些要素都融通起来,未来将会在大湾区看到越来越多的像大疆、商汤科技这样成功的高科技企业。

王丛教授认为,在目前大的宏观环境和外部环境不确定的背景下提出了大湾区规划,“中央的用意深远,给中国经济注入了一剂强心针,将带来更大活力。”

In an interview with Yicai Media Group and Sina Finance, Wang Cong, Associate Dean of Shenzhen Finance Institute (SFI) and Professor of CUHK-Shenzhen, remarked that the blueprint charts a course for the development of the Greater Bay Area, and clearly clarifies the positioning of each city, which can help to better integrate the resources and make up for the weak points.

"This blueprint will make the Greater Bay Area the next powerhouse to sustain a robust growth of China's economy," said Wang.

香港中文大学(深圳)
经管学院、学勤书院大
四学生丁若虚



丁若虚：

大湾区可提供更多就业机会

香港中文大学(深圳)经管学院、学勤书院大四学生丁若虚认为,大学四年毕业之后,在考虑到自己将来的就业和工作时,其实会对自己所处的生活环境有挺多考虑的。如果这座城市能够建设一个宜居、宜业、宜游的环境,并且提供足够多的优质工作机会和工作岗位,大学生会非常愿意去参与到这样的建设中去,同时他也觉得这也是一个非常好的方向,可以把深圳和其他的一些城市建设得更好。他觉得留在大湾区、留在深圳工作,对港中大(深圳)的学子来说是一个很好的选择。

After reading the blueprint, Ruoxu Ding, a senior SME student, feels more determined to stay in Shenzhen, where he has spent almost four years for his undergraduate study.

"Staying in the Greater Bay Area is a good choice for me. As a marketing student, Shenzhen offers an excellent platform for my career development in marketing, sales and public relations. The good connections within the Greater Bay Area will provide even more resources and opportunities. I believe in the bright future of this area and would also like to contribute to its betterment."

香港中文大学(深圳)举办2019年新年晚会 CUHK-Shenzhen 2019 Annual Dinner



大学主管人员举杯恭贺新年

旺犬献丁辞旧岁,金猪进亥迎新春。2019年1月15日,香港中文大学(深圳)举办了2019年新年晚会,全体教职工与附属单位共计680人欢聚一堂,回首2018,展望2019,共同迎接新春的到来。

本次新年晚会以“中国风”为主题,中外教职工积极响应,精致装扮,配以中国元素,营造出了十足的年味。年会正式开始前,通过视频“在路上”及“春华秋实-大学四年办学历程宣传片”的展示,全体员工回顾了大学在2018年所取得的成绩及四年成长历程:2018年,我们迎来了首届本科毕业生;截至2018年底,我校组建了3个诺贝尔奖获得者领衔的研究院、4所书院以及4个学院,形成了完整的博士、硕士、本科培养计划。所有成果,都离不开港中大(深圳)全体员工的共同努力,徐扬生校长发表新年贺词,代表大学对全体教职员致以新春的问候与感谢。晚会上,精彩节目轮番上场,穿插其中的各类游戏与抽奖环节,推动高潮迭起,欢声笑语不断。

大学2019年新年晚会在欢乐的气氛中圆满结束。朱门春到,紫气东来,一切过往,皆为序章。带着大家的祝福与期许,2019年让我们感恩美好,面对新的征程,再接再厉,书写崭新篇章。



The 2019 Annual Dinner of the Chinese University of Hong Kong, Shenzhen was held on January 15, 2019 at the COLI Hotel Shenzhen. More than 680 faculty and staff dressed up to attend and celebrate the Chinese New Year.

The convivial evening started with the New Year's greeting from prof. Yangsheng Xu, president of CUHK-Shenzhen. Followed after was the retrospective videos named "A Year of Harvest" and "Four-Year Development of CUHK-Shenzhen (2014-2018)". The videos gave a review of the University in the past 4 years marked by noteworthy achievements: the graduation of the first cohort of undergraduate students, the establishments of three institutes led by Nobel Laureates, the founding of four schools, as well as four colleges, and the accomplishment of a full cultivation plan ranging from undergraduate to postgraduate level at all schools.

After the videos, hosts announced the formal start of the dinner party. Faculty and staff from different schools and offices brought brilliant talent shows, including singing, dancing and musicals. The performances were interspersed with lucky draws, creating a festive and cheerful atmosphere. The senior administrators of the University presented awards to the lucky draw winners and took group photos to capture the precious moments.

The 2019 Annual Dinner ended with lots of laughter, blessings and happiness sharing. Let us wish all the best to our University and a prosperous, healthy and fulfilling 2019 to everyone.



徐扬生校长致新年贺词

2018年香港中文大学(深圳)首屆本科畢業生就業質量報告

CUHK-Shenzhen Class of 2018 Employment Report Released



Scan the QR code for more information

1月25日,香港中文大学(深圳)正式发布2018年首屆本科畢業生就業質量報告。據悉,港中大(深圳)首屆本科畢業生共268位學生。其中,男生101人(37.69%),女生167人(62.31%),男女比例為0.6:1;少數民族學生17人,占畢業生總數的6.34%。

就業率位列國內知名高校前列 升學就業皆有亮眼表現

香港中文大学(深圳)2018屆本科畢業生共268人,均來自經管學院,專業分布為,國際商務專業151人(56.34%),經濟學專業80人(29.85%),市場營銷專業37人(13.81%)。2018年第一屆本科畢業生全部來自逸夫書院和學勤書院,分別占比60.07%和39.93%。

首批本科畢業生就業率達到98.51%,位於國內知名高校就業率前列。升學和就業皆獲得亮眼成績:其中,升學深造人數為176人,占比65.67%,平均每人收到3份世界知名大學錄取通知書,其中63.64%的畢業生攻讀QS世界大學排名前50大學的碩士/博士學位;直接就業人數為87人,占比32.46%,工作單位集中在大型跨國企業和獨角獸企業,平均年薪13.75萬元。

I 專業結構 Programmes

第一屆本科畢業生均來自經管學院

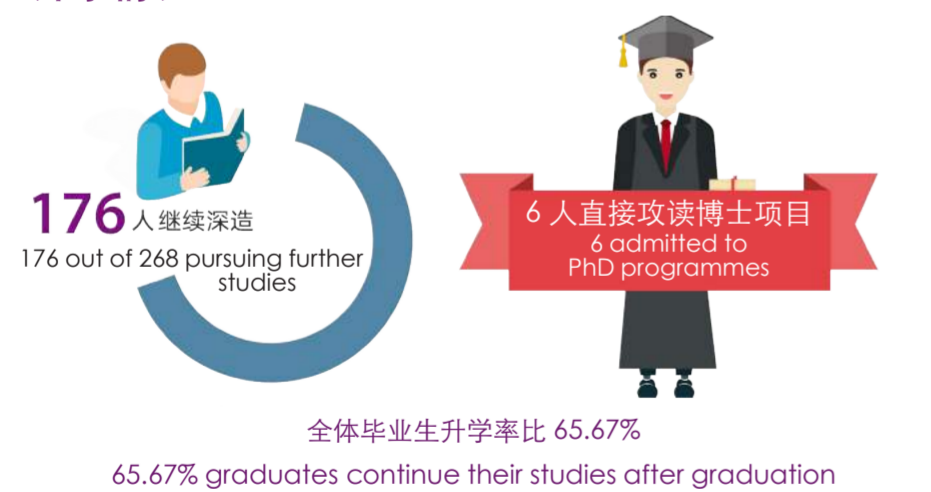
The first cohort of graduates are all from the School of Management and Economics



選擇升學的畢業生以海外為主,其中63.64%的畢業生攻讀QS世界大學排名前50大學的碩士/博士學位

香港中文大学(深圳)2018屆本科畢業生中,共有176人選擇本科後前往國外(境外)繼續攻讀研究生,占比65.67%,6名畢業生直接攻讀博士項目,其中不乏跨領域申請,包括一名市場營銷專業的畢業生攻讀卡內基梅隆大學的人機交互項目。選擇升學的畢業生平均每人收到3份世界著名大學錄取書。

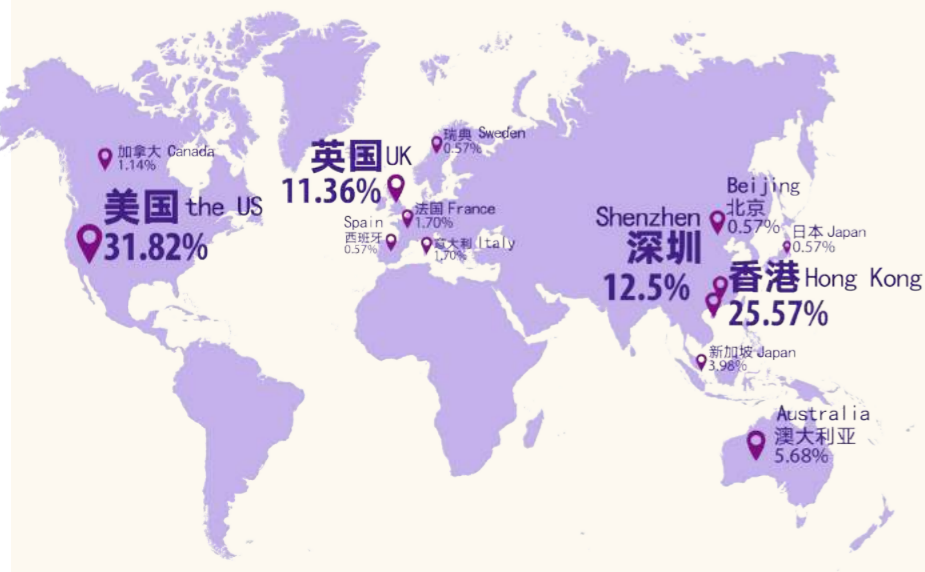
I 升學情況 Further Studies



I 升學高校地區分析 Destinations for Further Studies

升學學生首選目標地區為美國,其次為中國香港特別行政區、深圳[香港中文大學(深圳)]、英國

The United States becomes the most popular destination for the graduates pursuing further studies, followed by Hong Kong, Shenzhen, and the United Kingdom.



升學學生首選目標地區為美國,占升學人數的31.82%;其次為中國香港特別行政區,占比25.57%;選擇在深圳(香港中文大學(深圳))攻讀研究生的占比為12.50%;前往英國深造的畢業生占比11.36%。其次為澳大利亞、新加坡、意大利、法國等國家和地區。選擇升學的畢業生以海外為主,其中63.64%的畢業生攻讀QS世界大學排名前50大學的碩士/博士學位,包括:牛津大學、芝加哥大學、新加坡國立大學、新加坡南洋理工大學、康奈爾大學、哥倫比亞大學、密歇根大學安娜堡分校、約翰·霍普金斯大學等,其中,僅哥倫比亞大學一所世界知名高校就向香港中文大學(深圳)第一屆申請升學的176名經管學院本科畢業生發出12份錄取通知書,最終9人選擇就讀。

超7成就業畢業生選擇留在粵港澳大灣區 平均年薪13.75萬元

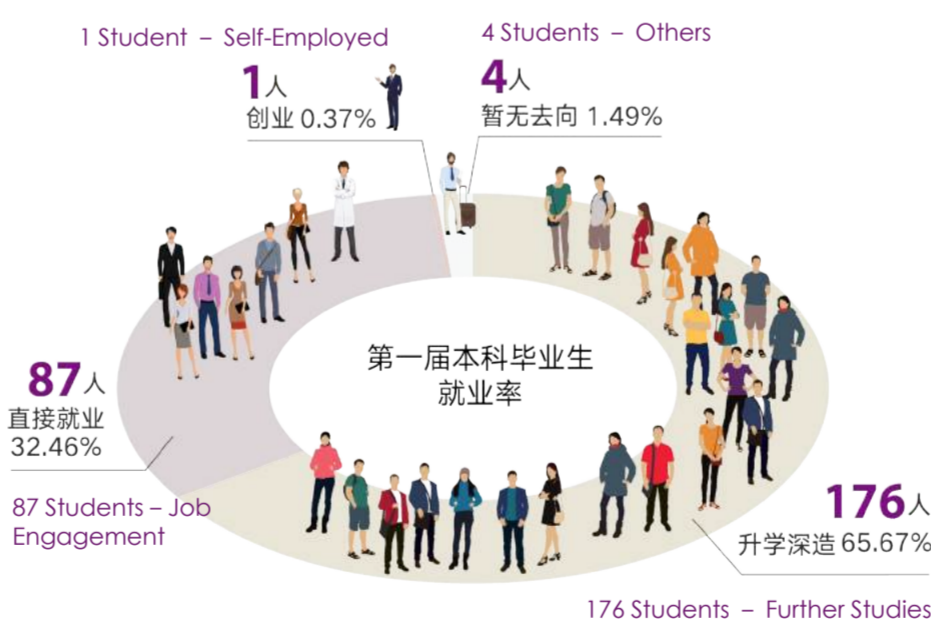
香港中文大学(深圳)2018屆本科畢業生共有87人直接就業,占畢業生總人數32.46%,工作單位集中在大型跨國企業和獨角獸企業,平均年薪13.75萬元。其中民營企業占比52.87%,如騰訊、華為等;三資企業(中外合資/外資/獨資)34.48%,如寶潔、可口可樂、四大會計師事務所等;國有企業8.05%;另有4.60%學生就業於政府機構/事業單位/科研或其他單位。

I 就業情況 Employment Situation



I 總體就業率 Employment Rate

截至2018年12月,香港中文大学(深圳)就業率為98.51%
As for December 2018, the overall employment rate of the first cohort of graduates from CUHK-Shenzhen reaches 98.51%.



按就業單位行業分布情況統計,諮詢及專業服務類和金融類領域最多,分別占就業人數的25.29%和24.14%,其次為高科技/互聯網(18.39%)和快消/零售(10.34%)。

按就業地區統計,學校畢業生就業地點較為集中,近九成選擇在深圳、廣州、上海、北京和香港等一線城市工作,分別占比51.72%、13.79%、10.34%、6.90%、3.45%。留在粵港澳大灣區就業的畢業生達62人,占就業人數的71.26%。錄用香港中文大學(深圳)第一屆本科畢業生的單位,不乏中金公司、普華永道思略特、騰訊、可口可樂、寶潔、IBM等企業。

針對第一屆本科畢業生在职場中的表現,香港中文大学(深圳)對雇主進行了畢業生的12項專業能力和職業素養問卷調查。結果顯示,雇主對畢業生的總體滿意度較高,尤其是香港中文大学(深圳)的學生卓越的外語水平和學習能力,優秀的人際溝通、積極主動和誠信踏實等能力或品質給予了極高的評價。

數據由香港中文大学(深圳)就業處提供

The Chinese University of Hong Kong, Shenzhen released the employment report of its first cohort of bachelor's degree graduates on January 25. According to the report, the Class of 2018 consists of 268 graduates, with a male to female ratio of 0.6:1; 6.34% are ethnic minorities.

Outstanding Performance on Employment and Further Studies

All of the 268 graduates come from The School of Management and Economics (SME), including 151 Global Business Studies graduates (56.34%), 80 Economics (29.85%), and 37 Marketing and Communication (13.81%). Among them, 60.07% are from Shaw College, and 39.93% from Diligentia College. Among the 268 graduates, 176 of them continue to study, receiving an average of 3 offers from prestigious universities in the world. 63.64% of the graduates are to pursue a master's/PhD degrees from QS top 50 universities. 32.64% choose to work after graduation, mostly employed by large multinational corporations and unicorn companies, with an average annual salary of 137,500 yuan.

Overseas Universities as Major Destinations for Further Study

The United States is the most popular destination for further study, attracting 31.82% of the Class of 2018 graduates while Hong Kong Special Administrative Region ranks second, accounting for 25.57%, followed by Shenzhen (CUHK-Shenzhen) at 12.50% and the United Kingdom 11.36%. It can be seen that the vast majority of graduates prefer overseas destinations. Around 63.64% are about to pursue master's/doctoral degrees in QS top 50 universities around the world, including Oxford University, University of Chicago, National University of Singapore, Nanyang Technological University, Cornell University, Columbia University, University of Michigan Ann Arbor, Johns Hopkins University, etc. It is worth noting that the world-renowned Columbia University has offered a total of 12 admissions to the SME graduates, with 9 accepted.

Many students have chosen subjects that are different from their undergraduate majors. A graduate of Marketing and Communication, for example, is about to pursue the Master of Human-Computer Interaction (MHCI) programme at Carnegie Mellon University.

Over 70% Employed Graduates Secure Positions in Greater Bay Area with Average Annual Income of 137,500 Yuan

A total of 87 students choose to work after graduation, accounting for 32.46%. They are mainly distributed in large multinational enterprises and unicorn enterprises, with an average annual salary of 137,500 yuan. Among them, 52.87% are employed by private enterprises, such as Tencent and Huawei; 34.48% by contractual joint ventures, cooperative ventures or solely foreign-funded enterprises such as Procter & Gamble, Coca-Cola, and Big Four accounting firms; 8.05% by state-owned enterprises; and 4.60% by government agencies, institutions and research centers.

The employment statistics by major industry sector show that "Consulting and Professional Services" and "Finance" have been the most popular sectors, favoured by 25.29% and 24.14% of graduates respectively, with "High-tech/Internet" (18.39%) and "FMGG/Retail" (10.34%) following after.

In terms of regional distribution, nearly 90% of the graduates choose to work in first-tier cities such as Shenzhen, Guangzhou, Shanghai, Beijing and Hong Kong, which account for 51.72%, 13.79%, 10.34%, 6.90%, and 3.45%, respectively. The number of graduates employed in the Guangdong-Hong Kong-Macau Greater Bay Area reaches 62, accounting for 71.26% of the total employed. Employers include well-known global companies such as CICC, PWC, Tencent, Coca-Cola, P&G, IBM, etc.

The University has conducted a questionnaire survey for employers on 12 professional abilities and literacy of CUHK-Shenzhen graduates. The results show that most employers are satisfied with the performance of CUHK-Shenzhen graduates and highly recognize their excellent language proficiency, learning ability, interpersonal communication, and initiative.